# **Privacy Policy**

Please read DANCO SOLUTIONS A.G. Privacy Policy before using our services because it will tell you how we collect, store, use and disclose your personal information when providing these services to you.

Information Collected and How it's collected

The information we receive depends on the social network, and your privacy settings and your friends' privacy settings on that social network.

For example, we may collect and store some or all of the following information provided by the social network:

- your first and last name;
- your profile picture or its URL;
- your social network ID number (like your Facebook ID number), which is linked to publicly-available information like your name and profile photo;
- the social network ID numbers and other public data for your friends;
- the login email you provided to that social network when you registered with it;
- your physical location and that of the devices you use to access our Services;
- your gender;
- your birthday and/or age range;
- other publicly-available information on the social network; and/or
- any other information that you or the social networks share with DANCO SOLUTIONS A.G.

If you access our Services from a social network, you should also read that social network's Terms of Service and Privacy Policy.

If you are unclear about what information a social network is sharing with us, please go to the social networks where you play our games to find out more about their privacy settings.

### **Cookies and Automated Information Collection**

We and service providers acting on our behalf, like Game Analytics, store log files and use tracking technologies such as:

- cookies, which are small pieces of data transferred to your mobile device or computer for record-keeping purposes;
- web beacons, which let us know if a certain page was visited or whether an email was opened;
- tracking pixels, which allow us or our advertising partners to advertise more efficiently and effectively; and
- local shared objects, also known as flash cookies, which help us to reduce fraud, remember your in-game preferences and speed up load times.

We and our service providers use these log files, tags, and tracking technologies to collect and analyze certain kinds of technical information, including:

- IP addresses;
- the type of computer or mobile device you are using;
- your operating system version;
- your mobile device's identifiers, like your MAC Address, Identifier For Advertising
   (IDFA), and/or International Mobile Equipment Identity (IMEI);
- your browser types;
- your browser language;
- · referring and exit pages, and URLs;
- platform type;
- the number of clicks on a page or feature;
- domain names;
- landing pages;
- pages viewed and the order of those pages;
- the amount of time spent on particular pages; and
- game state and the date and time of activity on our websites or games.

In some cases, we will connect this information with your social network ID or GC Poker

# Information About You That You Share With Us Directly

When you use our Services (whether through a social network), you may give us information directly (like when you're setting up your account) and we will store that on our systems and use it for the purposes described in this Privacy Policy.

Some games or parts of our Services may use a more traditional registration or account set-up process where you may be asked to give us some or all of the following information:

- your age or birthday;
- your first and last names;
- your e-mail address;
- a password; and
- other information that helps us make sure it's you accessing your account or helps us improve our services.

### **Information About Your Contacts**

We may give you the ability to import your address book contacts or manually enter them so that you can locate your contacts on GC Poker and invite them to join you in our games or other aspects of our Services. You are responsible for getting your contacts' permission when you opt to give their contact details to us. We may also get information about you from other DANCO SOLUTIONS A.G. users importing or entering their contacts. We use and may store this contact information to help you and your contacts connect through our Services. If you want to remove your contacts stored by us, follow the instructions provided in the game to request that we remove them from our systems. If you need to enter a password to allow us to access your address book, we will not store that password.

# Information You Generate Using Our Communications Features

You may be able to take part in certain activities on our Service that let you communicate or share information not just with DANCO SOLUTIONS A.G., but also with other players. These include:

- participating in player forums and message boards;
- posting public comments to other players' profiles or gameboards;
- sending private messages or invitations to other players, either directly on our websites or to their e-mail accounts;

- chatting with other players; and/or
- posting photos or drawings.

We record and store archives of these communications, comments, photos and drawings on DANCO SOLUTIONS A.G. servers to protect the safety and well-being of our players and DANCO SOLUTIONS A.G. rights and property in connection with our Services and you acknowledge and agree to that.

# **Customer Support Correspondence**

When you ask for help from our Customer Support team, we will collect and store the contact information you give them (generally, your name and e-mail address), information about your game play or activity on our Services, and your DANCO SOLUTIONS A.G. player and/or social network ID number. We will also store the communications you have with the Customer Service team and any information in those communications in order to provide support.

### Information You Give Us For Text Messaging Services

We receive and store the information you provide, including your mobile telephone number, when you choose to sign up to receive SMS messages.

### **Other Sources**

We may collect or receive information about you from other sources like third party information providers. We use this information along with information you provide us directly, for example, to help you and your friends connect or to serve you advertising more tailored to your interests.

How We Use the Information We Collect

The main use of the information we collect and store is to provide a better gaming experience, but there are other uses as well. The uses for which we collect and store your information include:

- to operate, improve and optimize our Services and our players' experiences;
- to create your game accounts and allow you to play our games;
- to identify and suggest connections with other DANCO SOLUTIONS A.G. players and personalize our Services to you;
- to enable players to communicate with each other;
- to provide technical support and respond to player inquiries;

- to help create a safer and more trusted environment for our players by preventing fraud or potentially illegal activities, and enforcing our Terms of Service;
- to manage and deliver contextual and behavioral advertising;
- to notify players of in-game updates, new products or promotional offers;
- to administer rewards, surveys, sweepstakes, contests, or other promotional activities
   or events sponsored or managed by us or our business partners;
- to comply with our legal obligations, resolve any disputes we may have with you or other players, and to enforce our agreements with third parties; and
- to conduct research.

One important use of your information is communication. If you have provided your e-mail address to DANCO SOLUTIONS A.G., we will use it to respond to customer support inquiries, and keep you informed of your in-game activity, including comments from friends, let you know about in-game status such as "crops ready" as well as tell you about gift and neighbor requests. Some messages, like invites for friends to join you in a game, may include your name and profile photo. We may also send promotional e-mail messages and promotional SMS messages (e.g. text messages) ("Promotional Communications") directly or in partnership with other parties, in accordance with your marketing preferences. Each Promotional Communication will offer you choices about receiving additional messages.

#### How We Share Your Information

We may disclose or publish aggregated information (information about you and other players collectively that is not intended to specifically identify you, for example, players between the ages of 21 and 25 who live San Francisco) and other non-personal information about our players for industry analysis, demographic profiling, marketing, analytics, and advertising, and other business purposes.

In addition, we will share your information (which may include personal information) with third parties (in other words, parties other than DANCO SOLUTIONS A.G.) or allow third parties to collect this information from our Services in the following circumstances:

### **Your Consent**

With your consent, we may share your information with third parties or allow them to collect your information from our Services in some ways not specifically described in this Privacy Policy.

# Friends and Other DANCO SOLUTIONS A.G. Players

The Service supports and often encourages you to interact with other players. In most DANCO SOLUTIONS A.G. games, if you play through a social network or register through a social network (for example, Facebook Connect), your social network friends will see your name, profile photo and descriptions of your game activity. In many DANCO SOLUTIONS A.G. games friends and other players will be able to see your game profile, which may include your name or a "game name" and your profile photo, which in certain cases can reveal your social network ID or DANCO SOLUTIONS A.G. player ID. For example, in GC Poker, any other player may see your game profile if you are playing at the same table. Access to a social network ID or DANCO SOLUTIONS A.G. player ID may allow others to view the public information associated with your related social network profile or DANCO SOLUTIONS A.G. account. Other players may also be able to send you game requests or even friend requests through the related social network's communication channels.

Your information, and the contents of all of your online communications in our Services and between You and DANCO SOLUTIONS A.G. may be accessed and monitored as needed to provide our Service and may be disclosed:

- when we have a good faith belief that we have to disclose the information in response to legal process (for example, a court order, search warrant or subpoena);
- to satisfy any laws or regulations that apply;
- where we believe in our sole discretion that the Service is being used in committing a
  crime, including to report such criminal activity or to share information with other
  companies and organizations for the purposes of fraud protection, credit risk
  reduction, and other security precautions;
- when we have a good faith belief that there is an emergency that poses a threat to the health and/or safety of you, another person or the public generally; and
- to protect the rights or property of DANCO SOLUTIONS A.G. and other applicable third parties, including to enforce our Terms of Service.

# **Third Party Service Providers**

We will share your information with third party companies to perform services on our behalf, like processing payments, analyzing data, optimizing game play, email delivery, hosting services, customer service and to help us in our marketing efforts, including managing and delivering contextual and tailored advertisements. We contractually require these third party service providers to maintain the confidentiality of the information we share with them, and we contractually require them not use your information for anything other than to provide services on our behalf.

### Sale or Merger

In the event that DANCO SOLUTIONS A.G. undergoes a business transition, like a merger, acquisition by another company, or sale of all or part its assets (like selling a game), we may transfer all of your information, including personal information, to the successor organization in the transition. We will make reasonable efforts to let you and other players know of the business transition before transferring your personal information.

# Information We Receive From a Social Network Where You Play Our Games or From Your Mobile Device

To manage the information DANCO SOLUTIONS A.G. receives about you from a social network, like Facebook, where you play our games, you will need to follow the instructions at that site for updating your information and changing your privacy settings. The privacy management tools for applications on Facebook can be found <a href="here">here</a>. To review and update information associated with your DANCO SOLUTIONS A.G. game profile in certain games, visit the "settings" page in that game. You also can manage some aspects of information collection and use by visiting the "settings" page of your mobile device and reviewing the permissions of each application or "app."

Once DANCO SOLUTIONS A.G. receives your information from a social network or your mobile device, that information is stored and used by DANCO SOLUTIONS A.G. in accordance with this Privacy Policy. You may access and update that information as described below.

# Accessing and Updating Your Information Held by DANCO SOLUTIONS A.G.

If you want to review, delete, or change the information DANCO SOLUTIONS A.G. has about you or have additional questions, e-mail us at <a href="mailto:goldcamtech@gmail.com">goldcamtech@gmail.com</a>. We will respond to your request within thirty days.

### Stopping Use of Your Information

If you no longer want DANCO SOLUTIONS A.G. to make active use of your information, you may send an e-mail to <a href="mailtogoldcamtech@gmail.com">goldcamtech@gmail.com</a>. Place "Delete My Account" in the subject line and include your first name, last name, e-mail address and your social network ID for the social network from which you access our Services (if applicable) in the body of the e-mail (for example, your Facebook user ID). We will respond to your request within thirty days. Please note that certain records, for example those relating to payments or customer service matters, will be held for legal and accounting purposes. If you have sent content through or posted content on the Service, we may not be able to delete it.

### **Opting Out of Geolocation**

If you have previously allowed us to access your geolocation data, you can stop making geolocation available to us by visiting your mobile device's settings for the relevant application or the "settings" page for the relevant game.

### Opting Out of Promotional Emails from DANCO SOLUTIONS A.G

If you want to stop receiving promotional e-mails from DANCO SOLUTIONS A.G., click on the "unsubscribe" link in any promotional email from DANCO SOLUTIONS A.G. Please note that once we receive your request, it may take an additional period of time for your opt-out to become effective. Your unsubscribe or e-mail preference change will be processed promptly, and in no event longer than ten business days.

# **Opting Out of Cookie Tracking**

You can set your web browser to warn you about attempts to place cookies on your computer or limit the type of cookies you allow. Flash cookies operate differently than browser cookies and cookie management tools available in a web browser may not remove flash cookies. To learn more about and manage flash cookies you can visit the <a href="Adobe website">Adobe website</a> and make changes at the <a href="Global Privacy">Global Privacy</a> Settings <a href="Panel">Panel</a>.

If you disable cookies, you may lose some of the features and functionality of our Services.

# Privacy Policies of Linked Third Party Services and Advertisers

Our websites and games may contain advertisements from Third Party Services, which are companies other than DANCO SOLUTIONS A.G. that may link to their own websites, online services or mobile applications. We are not responsible for the privacy practices or the content of these Third Party Services. If you have any questions about how these Third Party Services use your information, you should review their policies and contact them directly.

# **Our Policies Concerning Children**

Our websites and games are not for children under the age of 13 and we do not knowingly collect any personal information from children under 13. Children under 13 should not use our websites or games at any time. If we learn that we have inadvertently gathered personal information from a child under 13, we will take reasonable measures to promptly remove that information from our records.

### **How Long We Keep Your Information**

How long we retain your information depends on why we collected it and how we use it. We will not retain your personal information for longer than is necessary for our business purposes or for legal requirements. For instance, we may retain some information for a few years after you have closed your account with us if this is necessary to meet our legal obligations or to exercise, defend or establish legal rights.

### **Security of Your Information**

We implement appropriate security measures to protect the security of your information both online and offline, and we are committed to the protection of customer information. We will take reasonable steps to ensure that your data is treated securely and in accordance with this Privacy Policy.

# **Changes to Our Privacy Policy**

If we decide to make material changes to our Privacy Policy, we will tell you and other players by placing a notice on www.gc-tech.org or its equivalent in-game, or by sending you a notice to the e-mail address we have on file for you prior to the change becoming effective. We may supplement this process by placing notices on game blogs, social network pages, and/or forums and on other DANCO SOLUTIONS A.G. websites.

# **Contact Us**

If you have any questions, comments or concerns regarding our Privacy Policy and/or practices, please send an email to <a href="mailto:goldcamtech@gmail.com">goldcamtech@gmail.com</a>.